



ISTM

INTERNATIONAL SOCIETY OF TRAVEL MEDICINE
Promoting Healthy Travel Worldwide

SPONSORSHIP AND EXHIBITOR PROSPECTUS

19th Biennial Conference of the ISTM (CISTM19)

11-15 May 2025

Hilton Riverside Hotel | New Orleans, Louisiana USA

Expanding the Horizons
of Travel Medicine



f x in

#Travelmed2025
ISTM.org/CISTM19

WHO

The **International Society of Travel Medicine** is the leading global organization of clinically-trained travel medicine specialists dedicated to promoting the healthy, safe, and responsible travel and movement of all people crossing borders.

WHAT

This biennial conference (CISTM19) is the premier gathering of approximately 1,100+ travel medicine specialists and practitioners to learn about the latest field developments, new and innovative technologies, products, and services and to contribute to the evolving field of travel medicine.

WHEN

11-15 May 2025
Hilton Riverside Hotel
New Orleans, Louisiana USA

WHY SPONSOR OR EXHIBIT

Held every other year, this is the only opportunity for a concentrated in-person engagement before mid-2027.





ELEVATE

your visibility at a 5 day clinical conference that drew 1,100+ from 63 countries in 2023



ENGAGE

with influential leading experts, decision makers and prescribers in the travel medicine field



EXPAND

your network by building international partnerships during this 5-day clinical conference

Who Should Sponsor or Exhibit?

- non-profits and NGOs
- institutions
- education companies
- medical and scientific publishers
- vaccine developers and providers

- travel focused businesses and services
- diagnostics
- therapeutics and services
- clinically focused foundations

Who You Will Meet

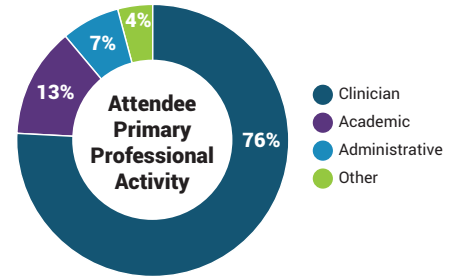
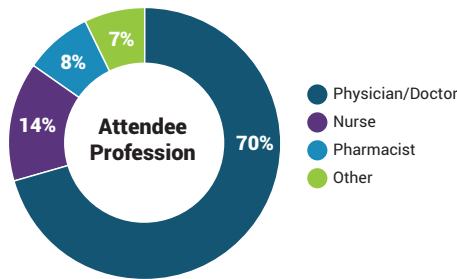
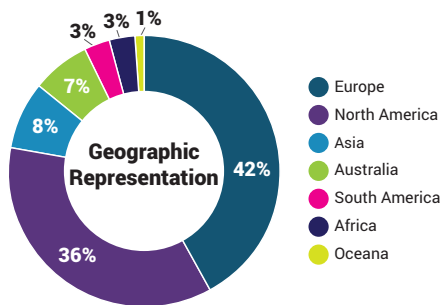
An international audience of:

- physicians
- nurses
- pharmacists
- other health professionals

Public health professionals from:

- academia
- government
- private sector

Basel, Switzerland CISTM18 attendees



ISTM 2023 Biennial Conference (CISTM18) Opening Ceremony, Basel Switzerland



Sponsorship Packages

GLOBAL ENTRY | \$65,000

INCLUDES:

- **Lunch – sponsored symposia** – one available **Sunday, Monday, Tuesday, Wednesday**; lunch cost extra (no pass-through costs added by ISTM)
- **Single email announcement** to ISTM database including registrants
- **One App push-notification promotion**
- **One Exhibitor booth** – standard size and four complementary exhibitor registrations
- **Branding clings** – choice of one location and size, first come, first-served

PASSPORT | \$50,000

INCLUDES:

- **Breakfast – sponsored symposia** – one available **Monday, Tuesday, Wednesday, Thursday**; breakfast cost extra (no pass-through costs added by ISTM)
- **Single email announcement** to ISTM database including registrants
- **One App push-notification promotion**
- **One Exhibitor booth** – standard size and two complementary exhibitor registrations

SOLD

MONDAY EARLY EVENING SPONSORED SYMPOSIA | \$30,000

6:30 - 7:30 p.m. CST

Engage with attendees on the only evening symposium of the conference. Held immediately following a day of sessions and early enough to allow attendees to take in the New Orleans food scene after this symposia. Food/ beverage at the symposia are extra (no pass-through costs added by ISTM). Four social media acknowledgments/promotions included.



Why Hold A Sponsored Symposia?

- ▶ Develop the content to deliver your unique session.
- ▶ Exclusive time slots with no competing educational sessions.
- ▶ Priority for the ISTM audience: high scientific interest topics which do not overlap with topics of accredited CISTM sessions.
- ▶ Requires advance approval by the Scientific Program Chair.
- ▶ All technical equipment, fees, and other logistical needs are arranged by and paid for by the symposium organizer(s).

NOTE: Sponsored Symposia are not CME accredited nor are they considered part of the official CISTM19 agenda. Sponsored Symposia are not held concurrently with any scientific/ clinical content. They may however be held at a time where there is no scientific/clinical content being offered.



Questions?

Contact us at partners@istm.org



Sponsorship Opportunities at CISTM19

WELCOME RECEPTION

\$50,000 sole sponsorship or multiple individual sponsors at \$25,000 each

Widely attended event by attendees and ISTM leadership on opening night. Sole sponsorship includes your logo prominently featured at the Welcome Reception and in the acknowledgment at the opening of the ISTM conference and on social media. Individual sponsors will have their logo visible at the Welcome Reception.

NETWORKING RECEPTION

\$50,000 sole sponsorship or multiple individual sponsors at \$10,000 each

Reach ISTM leaders, members, attendees and guests. Held at a popular nearby venue that captures the iconic look, feel, and flavors of New Orleans, this reception is a highlight of the event, offering a memorable and enjoyable evening for all attendees. Sponsors encouraged to attend. Laissez les bons temps rouler!

WI-FI

\$40,000 sole sponsorship or single day(s) sponsorship at \$15,000 per day

Enhance attendee engagement by sponsoring conference Wi-Fi for a day or the entire event. With healthcare providers relying on seamless internet access to stay connected with the clinic, pharmacy, university colleagues, and trainees, your brand will be front and center. Tailor your sponsorship with a customized splash page.

FIRST CLASS LOUNGE

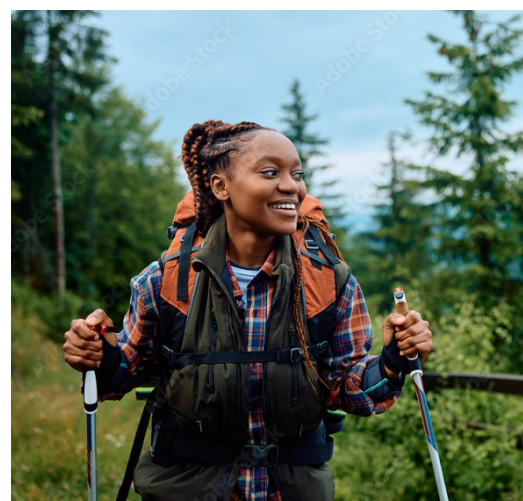
\$25,000 per sponsor

An opportunity to meet with ISTM leaders in an informal setting conducive to sharing a cup of coffee, exchanging ideas, discussing the latest sessions, or just relaxing. The lounge is open during conference hours, with breakfast, lunch and snacks available along with coffee and other beverages. The lounge is accessible only by sponsors, ISTM Executive Board (Board of Directors), other ISTM leaders, and select speakers.

ATTENDEE LAYOVER LOUNGE

\$17,500 per sponsor

Have your logo visible to all attendees when they stop in to get a device charge, pick up a snack or beverage, take a few relaxed minutes to check email or "chat and go." Sponsors encouraged to layover.



Questions?

Contact us at partners@istm.org

ROTATING BANNER ADS IN APP

\$7,500 per banner ad per day, maximum of six per day

In the hands of every conference attendee, the app is nearly everyone's go-to tool for all the information and real time updates. Tailor your banner ad's visibility by day of the week for one day or multiple days. Banner ads link to your website or preferred web page. Additionally, your organization's logo will be incorporated into event announcements sent to attendees via the app and through email.

PRE- AND POST-CONFERENCE NEWSLETTER – MARCH, APRIL, MAY “KNOW BEFORE YOU GO”, AND “CISTM19 WRAP-UP”

\$7,500 for one-month, sole sponsorship for the four – \$30,000

Take advantage of the anticipation surrounding CISTM19 by sponsoring one or all four pre- and post-conference newsletters.

- The first two newsletters, sent in March and April to registrants, all members, and non-members and will feature program highlights, key sessions, and the latest Society news and announcements.
- The third “Know Before You Go” newsletter will be sent to attendees days before the event, offering tips and insights to enhance the CISTM19 experience.
- A post-conference wrap-up newsletter to registrants, all members, and non-members will focus on session and speaker highlights, key metrics and more.

AT THE CONFERENCE DAILY NEWSLETTER

\$7,500

Sponsor the daily newsletter sent to attendees each day of CISTM19 programming. The newsletter features highlighted sessions and other important information. These morning e-blasts have high relevance, achieving above-average open rates and frequent re-opens throughout the day.

NAME BADGE LANYARDS

\$7,500

Have your logo on every lanyard of every name badge on every attendee. Talk about being seen!

BRANDING CLINGS

\$3,000 per cling, based on availability

Prominently display your logo, product messaging, or campaign across key traffic areas such as elevators, main entrance, certain walkway areas, exhibit hall, and networking zones. With every step and visual, attendees will engage with your brand. A simple, low-tech opportunity to reinforce your message.



Questions?

Contact us at partners@istm.org



Exhibit at ISTM

Meet face-to-face with this targeted and influential audience of experts

in travel medicine. As an exhibitor, be seen on Sunday evening at the Welcome Reception held in Churchill, Level 2. During the conference, morning and afternoon breaks will drive traffic to you. This is your opportunity to raise your institution, organization, or company's visibility with the travel medicine community. This is a cost-effective way to promote existing products or services or introduce new products or services.

Booth Rates

	On and Before 11 February 2025	On and After 12 February 2025
For-Profit 8' x 10'	\$4,500	\$7,000
Non-Profit 8' x 10'	\$3,500	\$6,000

Standard 8' x 10' Booth Includes:

- 8' x 10' draped booth with 8' skirted table
- Two chairs
- Two Exhibitor Registrations (additional Exhibitor Registrations available for \$50)
- Trash can
- Carpet
- Booth identification sign
- Lead retrieval
- Recognition on signage, in the App, on ISTM website

Questions? Contact us at partners@istm.org if you would like to explore options for a larger booth or island.

Exhibitors may purchase up to two conference registrations at the reduced rate of \$400.

Exhibit Contractor/Decorator:

- Decorative and exhibit furniture will be handled by the official contractor.
- Exhibitors will be provided with an exhibitor service kit with additional information about ordering furniture, electrical, internet, and other booth supplies and shipping information.
- Exhibitor kits will be available after 1 January 2025 and will include registration information and shipping instructions.
- Exhibitors are responsible for all freight, drayage, decorating, furniture, and associated labor charges.

Booth Assignment Policy:

- Booth assignments are made on the preferred allocation of premium sponsors, size of space and the date of application for exhibition space and related deposit.
- Booth reservation does not include badges or admission to the scientific portion of the conference.



Past Sponsors and Exhibitors Include:



PANTHERYX™





SEE YOU IN NEW ORLEANS!

11-15 May 2025

Hilton Riverside Hotel | New Orleans, Louisiana USA



#Travelmed2025

[ISTM.org/CISTM19](https://www.istm.org/CISTM19)

Questions?

Contact us at partners@istm.org